



Sponsorship & Advertising Opportunities



SPRING BALL

March 1 - May 31

ALL-STARS

June 1st - July 31st

WINTERBALL

August 1 - October 31st

ALL YEAR

Jan 1st - October 31st

*** LEVELS OF SPONSORSHIP ARE DETERMINED BY THE COMBINED VALUE OF MONETARY DONATION, GOODS AND SERVICES PROVIDED

Hall of Fame Sponsors are sponsors who have contributed for a minimum of 5 consecutive years and have reached a cumulative donation value of \$10,000.

Hall of Fame sponsors names will be added to the 'Hall of Fame' Sponsorship Plaque which is proudly displayed at all league functions.

Hall of Fame sponsors will also earn the right to include the 'Hall of Fame Sponsor' emblem with their company logo or banner on all league correspondence, the league website and at all league functions.

Hall of Fame Sponsor

Out of the Park Sponsor

INCLUDED

INCLUDED

INCLUDED

\$5,000 +

Same as All-Star Sponsor **plus** company logo on 1 team's uniforms per division.

Grand Slam Sponsor

INCLUDED

INCLUDED

INCLUDED

\$2,500 - \$4,999

Same as All-Star Sponsor **plus** company logo on 3 additional team's uniforms.

Home Run Sponsor

\$1500+

\$750+

\$1000+

\$1,500 - \$2,499

Same as All-Star Sponsor **plus** company logo on 1 additional team's uniforms.

All-Star Sponsor

\$1000

\$500

\$750

\$1500

Website advertisement and link to sponsor website

Company logo on 2 team's uniform shirts

Distribute advertisement/coupon at all home games (Ad provided by your company)

Recognition Plaque (Spring Season Only)

Company banner (sponsor supplied) prominently displayed at every home game

Booth at opening and closing days

Sponsorship level and company announced at opening and closing day ceremonies

Major League Sponsor

\$750

\$500

\$500

\$1000

Website link to sponsor website

Company logo on a team's uniform shirts

Distribute advertisement/coupon at 4 home games (Ad provided by your company)

Recognition Plaque (Spring Season Only)

3x5 Company banner (sponsor supplied) prominently displayed at 4 home games

Booth at opening and closing days

Sponsorship level and company announced at opening and closing day ceremonies

Minor League Sponsor

\$500

\$250

\$250

\$750

Level of sponsorship and company listed on league website

Company logo on a team's uniform shirts

Distribute advertisement/coupon at 2 home games (Ad provided by your company)

Recognition Plaque (Spring Season Only)

2x4 Company banner (sponsor supplied) prominently displayed at 2 home games

Sponsorship level and company announced at opening and closing day ceremonies

Rookie League Sponsor

\$250

\$175

\$175

\$500

Level of sponsorship and company listed on league website

Company logo on a team's uniform shirts

2x3 Company banner (sponsor supplied) prominently displayed at 2 home games

Recognition Plaque (Spring Season Only)

Friends & Family

\$100

\$75

\$75

\$200

Level of sponsorship and company listed on league website

Individual Player Sponsor

This sponsorship is intended to provide funds for players from families suffering financial hardship and who might otherwise not be able to play. Applicants must submit a separate application to the board for determination of eligibility.

Player sponsors cover all costs for an individual player. Costs include registration, fundraising and the players portion of shared team costs (i.e. team banner, snack program, etc). Some players may also need personal equipment (glove, cleats etc.)

Varies by Player

Field Sponsor

Field Sponsors take on the responsibility of maintaining 1 of the 5 main playing fields throughout the year. 1 or 2 times per month, field sponsors and their employees will perform minor cleanup and maintenance of their designated field.

This may include litter removal, pulling weeds, graffiti clean-up, etc. Larger field improvement projects may be undertaken with the approval and guidance of the NGS Board of Directors.

\$50

Small sign attached to the backstop stating: 'This field proudly maintained by **COMPANY NAME**' displayed throughout the year.

Sponsorship level and company announced at opening and closing day ceremonies



Tournament Sponsor

Tournament Sponsors will be listed on all tournament correspondence - Flyers, Rules, Registration Forms, etc.

Tournament sponsors will be offered the opportunity to include advertisements and/or coupons in team packets.

\$100

3x5 Company banner (sponsor supplied) prominently displayed during tournament

Company logo included on Tournament page of league website